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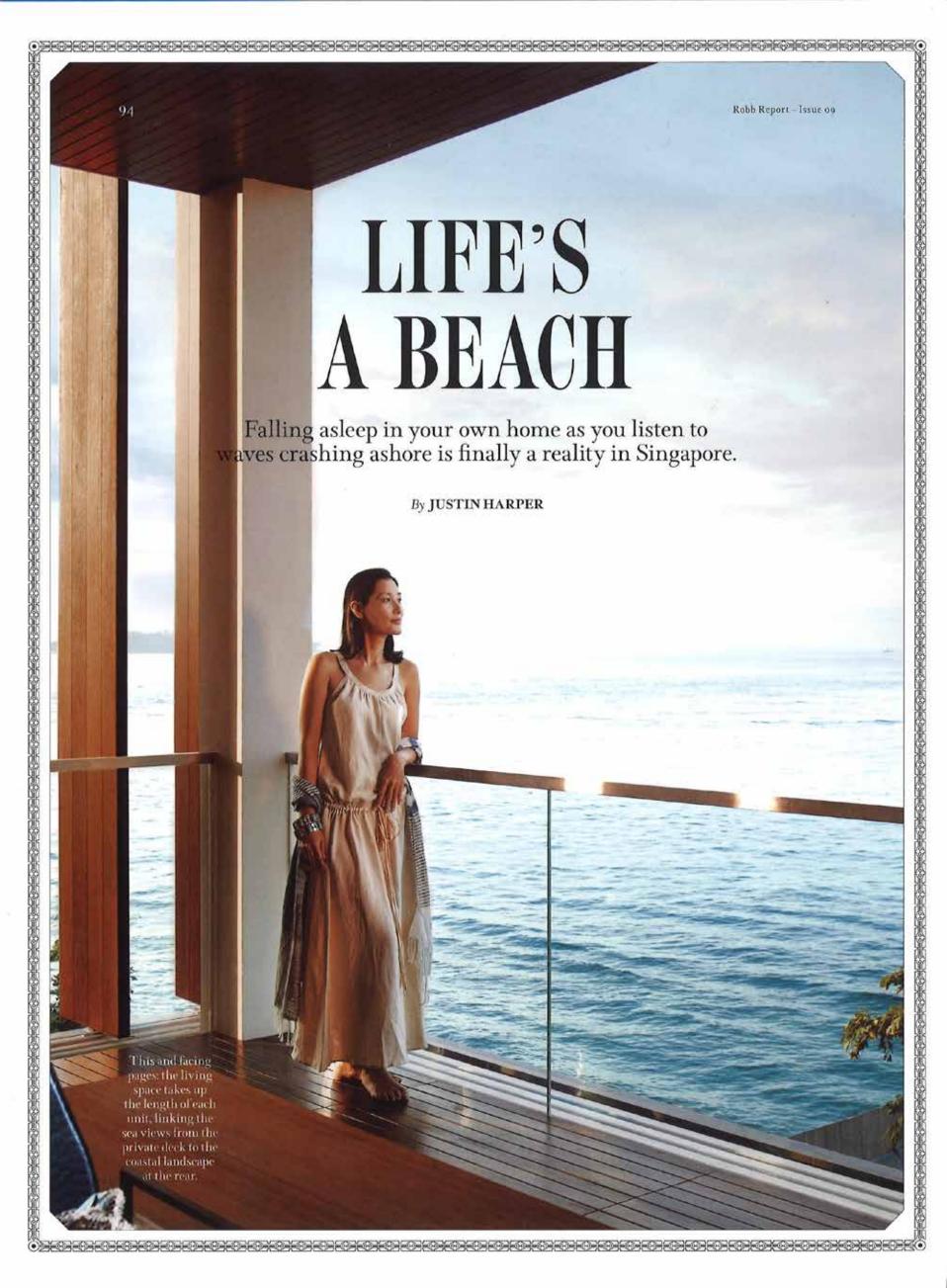
PORSCHE GETS AN ELECTRIC CHARGE

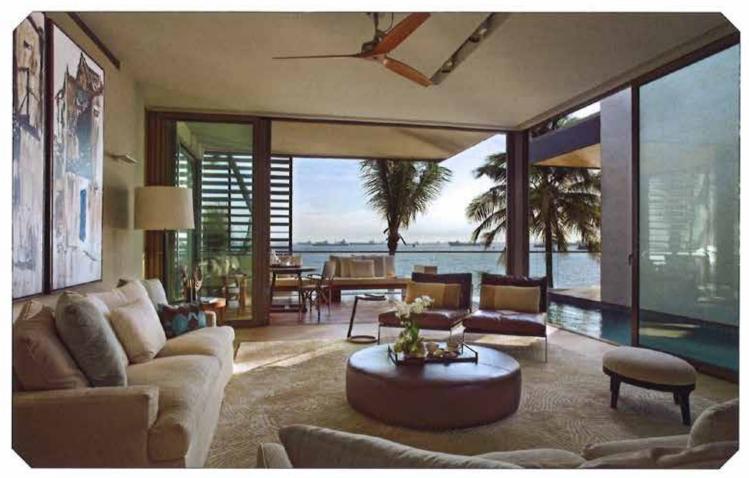
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IDEAL HOME

HOW TO LIVE IN STYLE





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evelopers are constantly raising the bar when it comes to luxury properties and a private beach exclusive to residents is the latest attraction. Few condos will be able to boast of private beaches once the blueprint for Singapore's housing needs has been realised.

Up until now, it was only hotels that offered private beaches, exclusive to their guests. However, prime coastal locations are being snapped up by developers who want to offer buyers an alternative to inner-city living. Whether they front an exclusive beach or a private jetty, these waterfront living luxuries are pushing the right buttons.

One such developer is SC Global, which says its Seven Palms project on Sentosa will be "Singapore's first and only beachfront condominium residence". A spokesman for the company said: "Within the grounds

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of the estate, we have created a small, private beach area. This area melds seamlessly with and transitions into Tanjong Beach, providing tranquil views of the lagoon and sea beyond."

The site in Sentosa Cove is flanked by Tanjong Beach on one side and Sentosa Golf Course on the other. The estate will also feature a coconut grove in its centre.

SC Global has built 41 units in this exclusive condominium and released 30 per cent in the first stage of release. The development is in the final stages of completion.

All units have sea views from their private decks, and all ground floor and penthouse units come with a private lap pool. Penthouse units are on the fourth storey and come complete with a private roof terrace and a 10m lap pool.

At the launch, SC Global chairman and CEO Simon Cheong, said: "To be able to step out of your residence and walk directly onto the beach is truly unique in urban Singapore." www.sevenpalms.com.sg